

Privacy Policy

Effective Date: 01/07/2024

Introduction

Welcome to Azyanna, a premium and luxury fashion resale marketplace. Your privacy is important to us, and this Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our app. If you do not agree with the terms of this privacy policy, please do not access the app.

Information We Collect

Personal Data:

- **Account Information:** When you create an account, we may collect your name, email address, phone number, and password.
- **Profile Information:** To personalize your experience, you may choose to provide additional information such as a profile picture and a bio.
- **Payment Information:** We collect payment information necessary to process transactions, such as credit card numbers and billing addresses. This information is processed by our payment processor and not stored by us directly.

Usage Data:

- **Log Data:** We collect information that your device sends whenever you visit our app ("Log Data"). This Log Data may include information such as your device's Internet Protocol ("IP") address, device type, operating system, the pages of our app that you visit, the time and date of your visit, the time spent on those pages, and other statistics.
- **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to track the activity on our app and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

How We Use Your Information

We use the information we collect in the following ways:

- **To provide and maintain our service:** Including creating and managing your account, processing transactions, and providing customer support.
- **To improve our app:** We may use the information to understand and analyze how you use our app and develop new products, services, features, and functionality.
- **To communicate with you:** Including sending you updates, promotional materials, and other information that may be of interest to you. You can opt-out of receiving promotional communications by following the unsubscribe instructions provided in those emails.
- **To enforce our terms, conditions, and policies:** To comply with legal and regulatory requirements.

How We Share Your Information

We may share your information in the following situations:

- **With service providers:** We may share your information with third-party service providers who perform services on our behalf, such as payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **For business transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **With your consent:** We may disclose your personal information for any other purpose with your consent.

Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal information:

- **The right to access:** You have the right to request copies of your personal data.
- **The right to rectification:** You have the right to request that we correct any information you believe is inaccurate or complete information you believe